



# ADD



## Increased Efficiency, Powerful Tracking and More

**ADD eStore®** is an enterprise software application for home office and back office convenience store operations, providing comprehensive tracking, analysis and management of sales, purchases and inventory for multi-store operators.



**ADD**  
**SYSTEMS**  
ADVANCED DIGITAL DATA®

To ADD more to your business,  
contact us at 800.922.0972 or  
email us at [sales@addsys.com](mailto:sales@addsys.com)  
[www.addsys.com](http://www.addsys.com)



## CENTRALIZED PRICEBOOK

Maintain your pricebook with comprehensive pricing strategies using target margins with user-defined groups and tags, retail price rounding, parameter-based mass changes and multiple vendor support.

## ITEM-LEVEL PROCESSING

Know your margins on every item by utilizing item-level processing of sales, adjustments, inventory and purchases, with automatic pack-size conversion.

## MOBILE COMPUTER

Reduce data entry errors and take control of inventory by scanning deliveries, transfers, write-offs and inventory counts with the ADD eStoreScan mobile scanner. Automate your processes, and verify store invoices against your pricebook.

## PROMOTIONS

Build loyalty and increase sales with deals such as mix-and-match, combos and buy one get one.

## FOODSERVICE

Uncover your costs and raise your foodservice margin using the Recipe module.

## INVENTORY ANALYSIS

Understand the true velocity of your merchandise with item ranking reports. Reorder merchandise based on sales data.

## ELECTRONIC PROCESSING

Reduce time-intensive data entry by automating the import and processing of your distributor price changes and invoices. Import credit card settlements for quick bank account reconciliation.

## EXCEPTION MANAGEMENT

Use your own rules and thresholds for a wide range of exceptions, including invoice cost discrepancies, excessive cashier voids and fuel shortages, and be alerted via email or text message when exceptions occur.

## RULES-BASED PROCESSING

Define your own business rules for completion of specific daily tasks before continuing to the next task.

## REPORTING

Take advantage of powerful reporting tools—on demand or generated automatically! Define comparison periods, watch for trends, see item movement, and identify low-ranking and zero-movement items.

## RETAILER INCENTIVES

Maintain accurate margins by tracking and accruing rebate dollars in your costs.

## POS INTEGRATION

Integrates with major POS providers, including Verifone, Gilbarco/Veeder-Root, NCR and Wayne.

## ADD ▶ More to Your eStore Solution



Gather, track and intuitively manage important data analytics with advanced business intelligence.



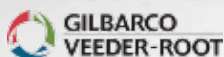
Seamlessly manage accounts receivable, credit, delivery, service, inventory and more.



Automate tasks, save time, and improve customer service with state-of-the-art B2B software.



Support intercompany processing and streamline performance with a robust financial software package.



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